



ULTIMATE LANGHE EXPERIENCE

OCTOBER 10TH - 13TH, 2024

Paris-Modena and **Officine Mattio** have collaborated in the last two editions of the main event from Paris to Modena. Starting in 2023, Officine Mattio became the bike fleet provider, supporting the events with technical assistance and overall supervision of the experience.

In 2024, the collaboration expanded further to include **OM Eventi**, Officine Mattio's tour operator, and from 2024, all events organized by Paris-Modena will be managed and promoted by OM Eventi.

In addition to the main event from Paris to Modena, the offering includes new event formats to engage a larger community of cycling enthusiasts.

Discover them all!

AN EXCLUSIVE EXPERIENCE BY PARIS-MODENA



The **Langhe** is a hilly area in the provinces of Cuneo and Asti in Piedmont, northern Italy. This beautiful region is renowned for its **wines, cheeses, and truffles**.

In 2014, part of the Langhe was added to the **UNESCO World Heritage** list for its cultural landscapes, an exceptional living testimony to winemaking traditions with a long history.

The Langhe is also home to our partner **Officine Mattio**, a company specialized in the design and production of high-end bicycles, **100% made in Italy**.

What better combination to **enjoy a unique experience** and spend a fantastic weekend in one of the most beautiful corners of the world?

Non-cyclist companions are welcome! We've organized a parallel program specifically for them.

There are **only 15 spots available** for this exclusive event.
BOOK YOUR SPOT NOW!



Alba (CN, Langhe)



October 10th-13th, 2024,
4 days 3 nights



Distance covered: 220 km
Elevation gain: 1,800 m+



Unique experiences, tastings
and gourmet dinners, guided
city tours.

THU OCTOBER 10TH

Afternoon

From 4:00 PM: Meeting in Alba (CN)
Bike check by our professional mechanics
Welcome dinner at a local restaurant

FRI OCTOBER 11TH

Morning

Ride like a PRO – 60/70 km
Non-cyclist companions: Cooking class

Afternoon

Free time
Wine tasting at a local winery
Traditional dinner at a local restaurant

SAT OCTOBER 12TH

Morning

Ride like a PRO – 80/100 km
Non-cyclist companions: Discover Turin

Afternoon

Free time
Truffle tasting with a local expert
Gourmet dinner at a local restaurant

SUN OCTOBER 13TH

Morning

Ride like a PRO – 50 km
Non-cyclist companions: Discover Alba
Lunch
3:00 PM: End of the program



INCLUSO

The **kit**: jersey, shorts, vest, socks
3-night hotel stay
3 dinners and 3 lunches
All experiences included in the program

NON INCLUSO

Bring your bike, shoes, gloves, helmet, and sunglasses.
Rental bikes (both traditional and e-bikes) are available upon request.

PREZZO

Cyclists: **€3,650**
Non-cyclist companions: **€850**





PARIS
MODENA

CONTACTS

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