



PARIS  
MODENA

# ULTIMATE LANGHE EXPERIENCE

OCTOBER 10TH - 13TH, 2024

**Paris-Modena** and **Officine Mattio** have collaborated in the last two editions of the main event from Paris to Modena. Starting in 2023, Officine Mattio became the bike fleet provider, supporting the events with technical assistance and overall supervision of the experience.

In 2024, the collaboration expanded further to include **OM Eventi**, Officine Mattio's tour operator, and from 2024, all events organized by Paris-Modena will be managed and promoted by OM Eventi.

In addition to the main event from Paris to Modena, the offering includes new event formats to engage a larger community of cycling enthusiasts.

**Discover them all!**

AN EXCLUSIVE  
EXPERIENCE BY  
PARIS-MODENA





The **Langhe** is a hilly area in the provinces of Cuneo and Asti in Piedmont, northern Italy. This beautiful region is renowned for its **wines, cheeses, and truffles.**

In 2014, part of the Langhe was added to the **UNESCO World Heritage** list for its cultural landscapes, an exceptional living testimony to winemaking traditions with a long history.

The Langhe is also home to our partner **Officine Mattio**, a company specialized in the design and production of high-end bicycles, **100% made in Italy.**

What better combination to **enjoy a unique experience** and spend a fantastic weekend in one of the most beautiful corners of the world?

**Non-cyclist companions are welcome!** We've organized a parallel program specifically for them.

There are **only 15 spots available** for this exclusive event.  
**BOOK YOUR SPOT NOW!**



Alba (CN, Langhe)



October 10th-13th, 2024,  
4 days 3 nights



Distance covered: 220 km  
Elevation gain: 1,800 m+



Unique experiences, tastings  
and gourmet dinners, guided  
city tours.

## THU OCTOBER 10TH

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### Afternoon

From 4:00 PM: Meeting in Alba (CN)  
Bike check by our professional mechanics  
Welcome dinner at a local restaurant

## FRI OCTOBER 11TH

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### Morning

Ride like a PRO – 60/70 km  
Non-cyclist companions: Cooking class

### Afternoon

Free time  
Wine tasting at a local winery  
Traditional dinner at a local restaurant

## SAT OCTOBER 12TH

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### Morning

Ride like a PRO – 80/100 km  
Non-cyclist companions: Discover Turin

### Afternoon

Free time  
Truffle tasting with a local expert  
Gourmet dinner at a local restaurant

## SUN OCTOBER 13TH

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### Morning

Ride like a PRO – 50 km  
Non-cyclist companions: Discover Alba  
Lunch  
3:00 PM: End of the program





## INCLUDED

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The **kit**: jersey, shorts, vest, socks  
3-night hotel stay  
3 dinners and 3 lunches  
All experiences included in the program

## NOT INCLUDED

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Bring your bike, shoes, gloves, helmet, and sunglasses.  
Rental bikes (both traditional and e-bikes) are available upon request.

## PRICES

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Cyclists: **€3,650**  
Non-cyclist companions: **€850**





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## CONTACTS

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[www.omcyclingtours.com](http://www.omcyclingtours.com)

Alberto Sarrantonio  
+39.3488930747  
[alberto@officinemattio.com](mailto:alberto@officinemattio.com)

Luca Bertero  
+39.3456806918  
[luca@officinemattio.com](mailto:luca@officinemattio.com)

